MARKETPLACE MISSIONS
“Engagement by the Church”
A Special Presentation for
ACTS Seminaries
“Church, Marketplace & Missions”
Trinity Western University
Langley, BC
October 30, 2010
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BUSINESS AS MISSION
– BAM–

Models
Examples
Stories
MODELS

- Simplistic View

\[ \text{BAM} = \text{Kingdom Company} + \text{Cross Cultural} + \text{Community Development} \]
CAVEATS & WARNINGS

- No One Right Model
- Mission is Next Door
  - As well as International
- BAM is “Real Business”
  - Profitable (or hope to be so 😊)
  - Sustainable
- Spiritual Warfare
  - It is real
  - It is hardball
STUDYING THE MODELS

• Business & BAM Seminars and Courses
  – Business Education + Biblical Values
  – Graduate & Undergraduate
    • Certificate Programs
    • Majors & Concentrations
    • Conferences, Seminars & Workshops
  – BAM Clubs, Projects

• Center for Marketplace Missions (CMM)
  – Hope International University, Fullerton, CA
  – Clearing House
  – Case Studies; Study Abroad
MODELS

• E.g. Company in Detroit
  – Vehicles, money and doctors
  – To conduct Mobile Medical and Dental Clinics
  – Inner City

• E.g. Company in Miami
  – Technical Computer Support
  – To Mission Agencies & Churches
MODELS

• E.g. Auto Repair Business in Pasadena
  – Stations an Employee in Armenia
  – To do Urban Relief Work

• E.g. Farm Implement Dealer in Tennessee
  – Farm Equipment & Agricultural Expertise
  – To Kazakhstan farmers
MODELS

• E.g. Dallas Banker
  – Helps Asian entrepreneurs
  – Start a Development Bank

• E.g. Korean Merchant
  – Underwrites a Bolivian Micro-Loan Program
MODELS

• E.g. German Toy Manufacturer
  – Hires the Mentally Challenged

• E.g. Swiss Consortium
  – Sets up a Job Factory
  – To train Unemployed Youth
MODELS

• **BAM thru Business Consortium:**
  - The Flying Doctors’ Program

• **BAM thru SME** (Small and Medium Enterprise Development)
  - E.g. Business Professional Network (BPN)
  - Guatemala
  - El Salvador
MODELS

• BAM thru Outsourcing (thru Supply Chain Management)
  – E.g. Evangelistic Commerce (EC)
  – Florida Hospital Transcription
MODELS

ABC Company (Canadian)

• INTERNALLY:
  – Clear commitment to mission: Mission Statements
  – Strategic Business and Faith Plan
  – Healthy Business – Internal Practices

• EXTERNALLY
  – Brazil: Street children; Rehab; Orphanage
  – India: Untouchables; Emp’ees care; Street children; Slums; Local churches
MODELS

• BAM thru Starting a Business
  – E.g. Asian Business
  – Internal Ministry: Fair wages/good working conditions & Hours, safety programs, 6 day week, holidays, cafeteria, training in job skills
    • Hire the Seriously Handicapped
    • Provide Training: Money; character dev’m’t; hygiene
    • Biblical-Values Modeling in Management; Bible studies
    • Employee Housing Renovation
    • Summer School for Children
    • Day-care and Elder-Care
MODELS

- **External Ministry:** Community Activities
  - Orphanage: Abandoned Babies & Foster Homes
  - Cleft-Palate Babies & Children: Corrective Surgery
  - Paving Streets: Dust and Asthma/Health Issues
  - Branch Factory: In Poorest Area; create jobs
  - Replication: Hosting a 2nd BAM Company
  - Church Planting (within the company)
CURRENT – EQUITY HOLDINGS, REPRESENTATIVE OFFICES AND PART TIME MANAGMENT OPERATIONS
BAM – Holistic Approach

• **Within the Business**
  – Operate by Biblical Principles
  – Efficient Systems
  – Quality Product (Exportable)
  – Develop Local Mgrs.
  – Mgmt Evangelism
  – Lifestyle Evangelism

• **Trng: Marketable Skills**
  – Bible Studies
  – Counseling
  – Food
  – Nutrition
  – Health Training
  – Day Care
  – Medical Attention
  – Literacy
BAM – Holistic Approach

- Outside the Business
  - Employee Empowerment
  - Community Development Projects
  - Mission Outreach
  - Indigenous Churches
  - Church Planting
  - Partner with Local NGOs, Churches and Mission Agencies
MODELS

- **Christian Venture Capital**
  - Capital = Key Element in Business Dev’mt
  - Several Efforts – Mixed Results – Issues:
    - Christian Investor Attitudes → ROI vs. K-ROI
    - Christian vs. Non-Christian Companies
    - Metrics for Planning & Measuring Results/Impact
  - IBEX (Canadian)
MODELS

- The Possibilities are limitless...
BUSINESS AS MISSION

• How is God calling you, your company and your church?
• What would He have you do with this information?
• How can you be salt and light to the world through your vocation and the resources God has placed in your hands?
JUST IMAGINE . . .

WHAT A CHRIST-CENTERED, SPIRIT-FILLED MARKETPLACE WOULD LOOK LIKE.

WHAT IT COULD DO FOR A LOST, HURTING AND DYING WORLD.